Call for Sponsor AWS Event

AWS Community Day Switzerland 2025: Empowering Innovation in the Heart of Europe

We are thrilled to announce the AWS Community Day Switzerland 2025, an unparalleled gathering of cloud enthusiasts, industry leaders, and innovators converging to explore the limitless possibilities of Amazon Web Services (AWS). Set in the vibrant city of Zurich, known for its rich history of Innovation and technological advancement, this event promises to be a cornerstone in the journey of digital transformation.

AWS Community Day Switzerland 2025 is a dynamic platform designed to foster collaboration, learning, and networking among professionals across various industries. Attendees will gain invaluable insights from keynote sessions, interactive break-out sessions and engaging discussions led by AWS experts, thought leaders, and community advocates.

The Team:

The AWS Community Day - CH 2025 organizing team consists of

- ➢ Rinon Belegu (AWS UG ZRH – Founder)
- ➢ Daniele Madame (AWS UG TI - Founder)
- ➢ Gloria Gräser (AWS UG ZRH – Co-Organizer)

The organizing team members are all working on the AWS Community Day in their personal capacity, and not as representatives of their company's. The organizing team members that are employed by vendors are restricted from all sponsorship negotiations to avoid any potential conflict of interest.

The Conference
Date: 22th May 2025
Venue: -   Pathé Dietlikon , Moorstrasse 2, 8305 Dietlikon
                     (https://www.pathe.ch/en/cinemas/cinema-pathe-dietlikon)
Max attendees: 400 people

Format
The conference mixes elements of an unconference and a more traditional conference.
- ➢ Morning Session on the biggest Cinema Screen in Switzerland – Welcome, Keynote and AWS Basics
- ➢ Silent Cinema Stage for Sponsor Speeches
- ➢ Lunch
- ➢ Afternoon Session on the biggest Cinema Screen in Switzerland – 5 talks (including Success Stories)
- ➢ Expo Area for Platinum/Gold Sponsors
- ➢ Networking Apero

Attendee Profile

Attendee profile: We expect our attendees to fit into one of the following categories.

- Business Leaders looking for new solutions to unsolved problems. Technology provides business advantage, we see product managers, program directors, and CTOs attending looking for something that can help drive their business.
- Engineers and Developers who are curious by nature, excited to explore new technologies and ways of doing things. The type of engineers and developers we see at AWS focused events works outside of their comfort zone and is often key to successfully introducing new technologies into an organisation.
- SMEs who are keen to network and share their knowledge with other to make the impossible to a success.

Why Sponsor AWS Community Day Zurich 2025?

1. **Visibility and Brand Exposure**: Showcase your brand to a diverse audience of IT professionals, developers, engineers, and decision-makers from leading companies across Switzerland and Europe. Gain visibility through prominent signage, digital promotions, and recognition during keynote sessions.
2. **Networking Opportunities:** Connect with industry peers, potential clients, and partners in an inclusive environment conducive to meaningful conversations and relationship building. Engage with attendees during networking breaks, sponsor booths, and interactive sessions.
3. **Thought Leadership:** Position your organization as a thought leader in cloud computing and digital innovation by sharing insights, best practices, and success stories with a highly engaged audience. Demonstrate your expertise through speaking opportunities, panel discussions, and technical presentations.
4. **Recruitment and Talent Acquisition**: Access a pool of top talent in the cloud technology space and recruit skilled professionals to drive your organization's growth and innovation initiatives. Showcase career opportunities, conduct interviews, and connect with potential candidates seeking exciting career prospects.
5. **Community Engagement:** Demonstrate your commitment to supporting and empowering the AWS community in Switzerland and beyond. Contribute to the collective knowledge exchange, mentorship programs, and skill development initiatives aimed at nurturing the next generation of cloud professionals.

Sponsorship Opportunities

Join us as a sponsor of AWS Community Day Zurich 2025 and elevate your brand's presence in the thriving cloud ecosystem. Choose from a range of sponsorship packages tailored to meet your marketing objectives, budget, and visibility goals.

Platinum Sponsors - CHF 20'000 (2 available / 2 in total)
Make the event happen. If you step up and take the platinum sponsorship you will get

- ☑ Your logo will get prominence on stage, in the venue, on the website and you'll get multiple shout outs on stage.
- ☑ Bring your own banners. We'll allow you to bring five of your own banners and put them in the venue or at **Registration Desk.**
- ☑ When your logo appears with any other non-platinum sponsor logos it will always be 25% bigger than the Gold sponsors logo.
- ☑ When your logo appears only together with Gold Sponsors, it will always be 50% bigger than the Gold Sponsor logo. (as on the graphics "On-Screen")
- ☑ 50 guaranteed seats with your sponsorship.
- ☑ App to Scan Attendees
- ☑ 10 Staff-Passes

Platinum sponsors will have the possibility to have a booth slot in the open space or food area. (You must bring your own booth)

Gold Sponsors - CHF 10'000 (3 of 3 available)
Make the event happen. If you step up and take the headline sponsorship you will get

- ☑ Your logo will get prominence on stage, in the venue, on the website and you'll get multiple shout outs on stage.
- ☑ Bring your own banners. We'll allow you to bring three of your own banners and put them in the venue or at **Registration Desk.**
- ☑ When your logo appears with any other non-gold sponsor logos it will always be at least 50% bigger than the lower sponsors logo.
- ☑ 30 guaranteed seats with your sponsorship.
- ☑ App to Scan Attendees
- ☑ 6 Staff-Passes

Gold sponsors will have a booth slot in the open space. (You must bring your own booth)

Community Sponsor - CHF 3'500.- (10 available)
Your company is an active supporter of the community and is looking to help us in growing the use and knowledge base around AWS platforms. The community sponsor will get:

- ☑ Logos on signage on stage, in the venue, on the website
- ☑ Shout outs on stage
- ☑ You will also get 5 guaranteed seats with your sponsorship.
  Bring your own banner. We'll allow you to bring one of your own banners and put them in the open area of the venue.
- ☑ 3 Staff-Passes

Lanyard Sponsor - CHF 4'500.-(1 available)

Your company is an active supporter of the community and is looking to help us in growing the use and knowledge base around AWS platforms. The community sponsor will get

- ☑ Your logo on lanyard
- ☑ Logos on signage on stage, in the venue, on the website
- ☑ Shout out on stage
- ☑ 10 guaranteed seats with your sponsorship.
- ☑ Bring your own banner. We'll allow you to bring one of your own banners and put them in the open area of the venue.
- ☑ 4 Staff-Passes

Become a Sponsor

Don't miss this opportunity to be part of an extraordinary event shaping the future of cloud technology and innovation. Reserve your sponsorship today and embark on a journey of endless possibilities with AWS Community Day 2025!

For sponsorship inquiries and further information, please contact:
rinon@legendary.swiss